



Atalaya Arts and Crafts Festival Entertainment Policies and Procedures

Application Process

- A. **Complete Application.** Application must be completed, signed, and returned by the deadline indicated on the application.
- B. **Confirmation of Acceptance.** If accepted for participation, a confirmation will be mailed containing the entertainment schedule and set up information.
- C. **Notification of Non-Acceptance.** If applicant is not accepted for participation, a notice explaining the reason will be mailed promptly.
- D. **Photo and demo.** If photo and demo are submitted as part of the application, these materials will not be returned. Emailed photos, demos and websites will be accepted. In order to ensure prompt review, please call the park office for the contact information of the booking employee at (843) 237-4440.

On Site Guidelines

- A. **Arrival and Departure** procedures will be explained in the confirmation mailing. All vehicles, trailers, and other large objects must be removed from the festival grounds one hour prior to the festival opening.
- B. **Support and Supply.** Only approved support and supply vehicles will be permitted to remain at the festival site. Need for additional parking for supply and support must be indicated on application and approved by the park manager or designee prior to arrival on site. Storage space can be provided in a room in Atalaya that will be locked with a combination lock. This combination will be provided to all of the entertainers requesting storage. The South Carolina Park Service and festival management is not liable for anything stored in this room. Anything left in the room after the last day of the festival will be disposed of.
- C. **Entertainment schedule** will be indicated in confirmation mailing. Participants can't sublet, assign, or donate their assigned time slots in whole or part without permission of festival management.
- D. **Stage Size** is approximately 20' X 9'. Stage includes 30 amp electrical service.
- E. **Alcoholic Beverages** are strictly prohibited.
- F. **Liability**—The South Carolina State Park Service nor their representatives, employees, agents, patrons, guests, or sponsors shall be liable for any loss or damage to the property of any entertainer/participant due to fire, robbery, accident, or other cause that may arise from entertainer/participant's use or occupancy of Huntington Beach State Park during the festival.

Atalaya Arts and Crafts Festival
Huntington Beach State Park
16148 Ocean Highway
Murrells Inlet SC 29576